Opencart vs Prestashop vs Magento

Administrator
, 12 2013 11:52 - , 14 2013 19:13

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- **Report Date:** Nov 26 2012
- We pick only the **popular and promising** shopping cart softwares that they are based on **PHP/My SQL**.
- **There is no third party addons/plugins.**

Test Version: Prestashop v1.5.2.0, Magento v1.7.0.2, opencart v1.5.4.1, Aheadworks v0.8.7.2, cs-cart v3.0.6, x-cart v4.5.4, shopware v4.0.4, cubecart v5.1.5

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Announce: The views expressed in this article are those of the author. Please contact us if you have any objections.

	Important Features	Free Shopping Cart Software				Commercial Shopping Cart Software			
		PRESTASHOP	Magento	opencart	zencart	CS CART	X-CART	shopware	cubecart
	Open source	100%	100%	100%	100%	100%	100%	100%	remoble
	Framework	Prestashop	Zend	Opencart	Zend	CS-Cart	X-Cart	Enlight	Cubecart
	MVC	★★★★★	★★★★★	★★★★★★	★★★★★	★★★★★	★	★★★★★	★★★★★
	Frontend Speed	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
	Backend Speed	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★	★★★★★
	Mobile	★★★★	★★★★★	⊗	⊗	★★★★★	⊗	★★★★★	★
	Multi-store	★★★	★★★★★	★★★★	★★★	★★★	★★★	⊗	⊗
	Multi-vendor	⊗	⊗	⊗	⊗	★★★★★	★	⊗	⊗
UED	Frontend Design	★★★★★	★★★★★	★★★	★★★★★	★★★	★	★★★★★★	★
	Backend Design	★★★★★	★★★★★	★★★	★★★	★★★★★	★	★★★★★	★★★
	Easy Design[X]	⊗	⊗	⊗	⊗	★★★★★★	★★★★★	⊗	⊗
	AJAX-based	★★★★★	★★★★★	★	★	★★★★★	★	★★★★★	★
	Shopping Experience	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★	★★★★★	★★★
	Admin Experience	★★★★★	★★★★★	★★★	★★★	★★★★★	★	★★★★★	★★★★
Catalog	Cross Selling	★★★★★	★★★★★	★★★★★	★★★	★★★★★	★★★	★★★★★	★★★
	Product Comparison	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
	Wishlist	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
	Intelligent[1] Recommendations	★	★	⊗	⊗	★	⊗	⊗	⊗
	Product Reviews	★	★★★★★	★	★★★★★★	★	★	★★★★★	★
	Product Filters	⊗	⊗	⊗	★	★★★★★★	⊗	★★★★★	⊗
	HTML5[2] Image Uploader	★★★★★	★★★★★	⊗	⊗	⊗	⊗	★★★★★	⊗
	Import/Export	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★★	★★★★★
	Bulk Product Update	⊗	⊗	⊗	⊗	★★★★★★	⊗	⊗	⊗
SEO	SEO Score[3]	70%(5)	70%(5)	68%(5)	84%(7)	95%(8)	95%(8)	89%(7)	89%(7)
	URL Rewrite	★★★★★	★★★★★	★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
	Canonical URL	⊗	⊗	⊗	⊗	⊗	★	★	★
Promotions	Coupons	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★★	★★★	★★★★★★	★★★★★
	Gift Certificates	⊗	⊗	★★★★★	⊗	★★★★★★	★★★	★★★★★★	★★★★★
	Free Shipping	★	★	★	★	★★★★★	★	★	★
	Discounts	★	★	★★★★★	★	★★★★★★	★★★	★	★
	Affiliates	⊗	⊗	★	⊗	★★★★★	★	★★★★★	⊗
	Newsletters	★	★★★★★	★	⊗	★★★★★	⊗	★★★★★	★★★★★
	Reward Points	⊗	⊗	★★★	★★★	★★★★★	⊗	⊗	⊗
	Sell On Ebay	★★★★★	⊗	⊗	⊗	⊗	⊗	⊗	⊗
CMS	News or Blog	⊗	⊗	⊗	⊗	★★★★	★	★★★★★★	⊗
	Custom Contact Form	⊗	⊗	⊗	⊗	★★★★★★	⊗	★★★★★★	⊗
	Polls	⊗	★★★★★	⊗	★★★★★	★	★★★	⊗	⊗
	Banners Management	★	⊗	⊗	⊗	★★★★★★	⊗	★★★★	⊗
	Testimonials	⊗	⊗	⊗	⊗	★	⊗	⊗	⊗
	Email Templates	★	★	★	★★★★★	★	★	★★★★★★	★
Order	Return Requests	★	★★★★★	★★★★★	⊗	★★★★★	★★★	★	⊗
	Recurring Plans	⊗	★	⊗	⊗	★★★★★	⊗	⊗	★
	Packing Slips	★★★	★★★★★	⊗	★★★★★	★★★★★	⊗	★★★★★	⊗
	Order Statuses	★★★★★	★★★★★	★★★★★	⊗	★★★★★	★	★★★★★	★
	Abandoned Cart	⊗	⊗	⊗	⊗	★★★	⊗	⊗	⊗
Localization	Multi-languages	★★★★★	★★★	★	★	★★★★★	★	★	★
	Multi-currencies	★★★★★	★★★★★	★	★	★★★★★	★	★★★★★	★
	Multi-warehouse[4]	⊗	⊗	⊗	⊗	★★★★★★	⊗	⊗	⊗
	Taxes	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★	★★★★★	★
	Store Locator[5]	★★★★★	⊗	⊗	⊗	★★★★★	⊗	⊗	⊗
	Overall Rating	★	★	★	★	★★★★★	★	★★★★	★

- ⊗ None(0) ★ Bad(1) ★★ Not bad(2) ★★★ Average(3) ★★★★ Good(4) ★★★★★ Pretty well(5) ★★★★★★ Perfect(10).
- [X] Blocks management, user-defined blocks.
- [1] Tracking behavior, Customer also bought, You may also like etc.
- [2] Bulk upload product images with HTML5, multiple-select or Flash.
- [3] SEO Score is based on whois domaintools.com. They are described here for informational purposes only.
- [4] It's named "Localizations" in CD-Cart. I highly recommend this features.
- [5] Lets you place local stores on map and inform customers about their nearest stores.

http://www.ekuzo.com/opencart-vs-prestashop-vs-magento-599

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[illegible]PHP/MySQL[illegible]**Opencart Prestashop Magento**。[illegible] **osCommerce**[illegible]**Zen cart** [illegible] **CRE Loaded** 。[illegible]。[illegible]。

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Opencart □code□□□□□□□□□□□□□□□□□□□□□□□framework。 □□□MVC schema□□□□□□□□□□□□□□□□□□□□□□□□。 □□□□□□□□□□□□□PHP□□□□。 Opencart □□□□Smarty□□□□□□□□EKUZO□□□□□□□□□□□□□。 □□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□code□□□。

Prestashop□□□□PHP5□□□□□□□smarty□□□□。 □□□□□□□□□MVC schema□□□□。 □□□□Prestashop□code□□□□□□。 □□□□□□smarty□code□□□□□□□□□□□□□□□□□。

Magento□□□Zend framework□□□。 □□□□smarty□□□□。 □□□□□□□□□□□□□□□□□□□□□□□PHP□□□□□Zend framework。 □□□Zend framework□□□□□□□□□□□□□。 □□□□Zend framework□□□□□Magento□□□□□□□□□□□□□。 □□□□Magento□□□□□□□□□Compiler□□□□□□□□□30%□□□。

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